

Proposed New Church Population Impact Study

Sep 17, 2015

Goal

- Forecast St. Michael household population in 2018 and 2020 based on a set of assumptions
- Forecast “Mission Church” population by 2020
- Determine long term parking needs of the St. Michael campus.

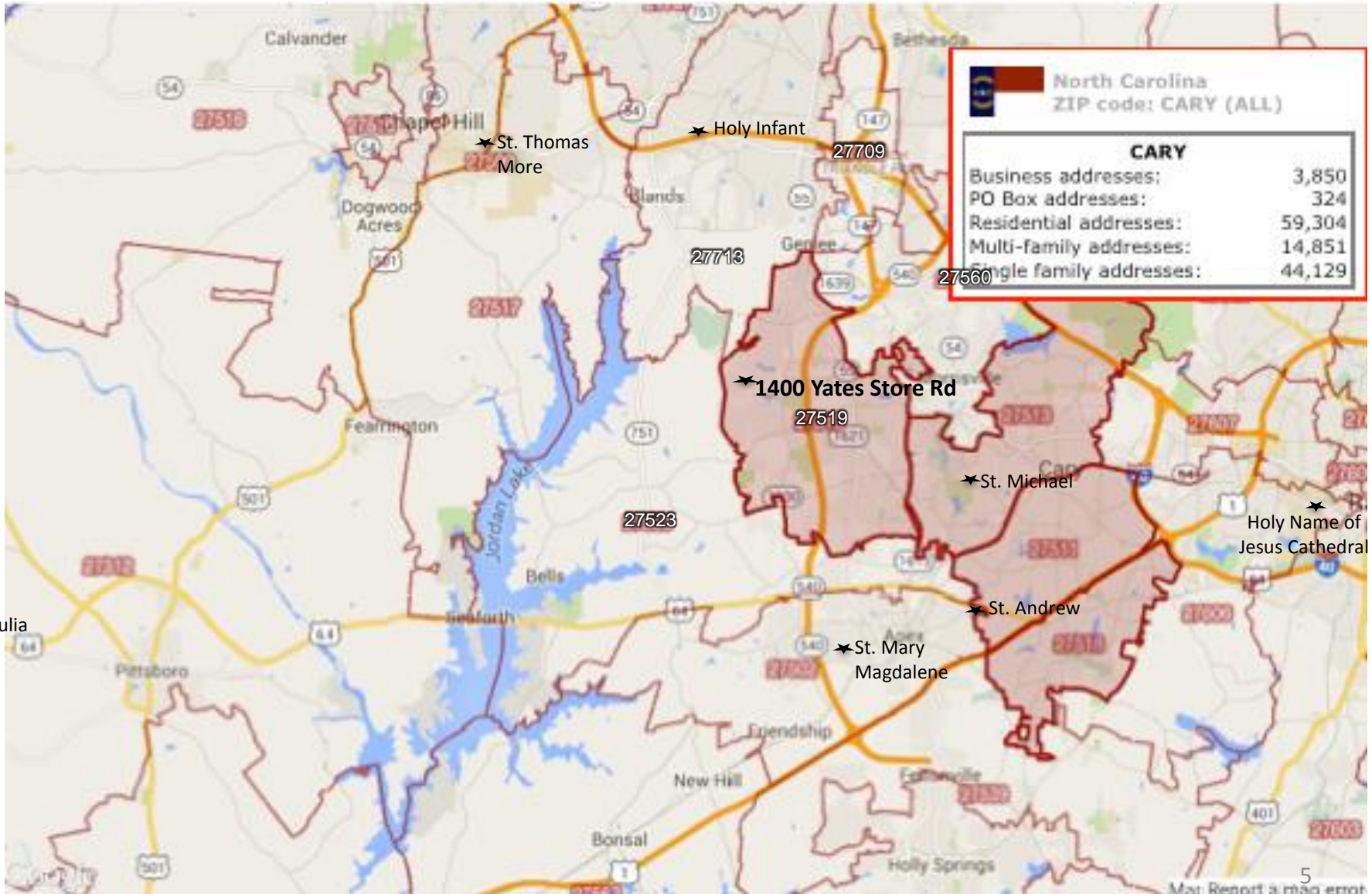
Preliminary Assumptions

- St. Mary Magdalene Church and Holy Name of Jesus Cathedral are completed by Dec 2017.
- “Mission Church” is completed by 2020
- NC Households- 2015-20 growth rates by ZIP from July 1, 2015 per NC HomeTownLocator
- ZIP code impacts (to be further refined by +4 codes)
 - 25% of 27502 (Apex) families will migrate to St. Mary Magdalene by 2018
 - 40% of 27523 (Western Apex) will migrate to St. Mary Magdalene by 2018 and 40% to Mission by 2020
 - 50% of all Raleigh codes will migrate to Holy Name of Jesus by 2018
 - 10% of 27511 & 27518 (Eastern Cary) will migrate to Holy Name of Jesus by 2018
 - 50% of 27709 & 27713 (Durham) will migrate to Mission by 2020
 - 35% of 27519 (Western Cary) will migrate to Mission by 2020
 - 20% of 27560 (Morrisville) will migrate to Mission by 2020
 - 27513 families will stay with St. Michael
- St. Michael parishioner database as of Sep 3, 2015

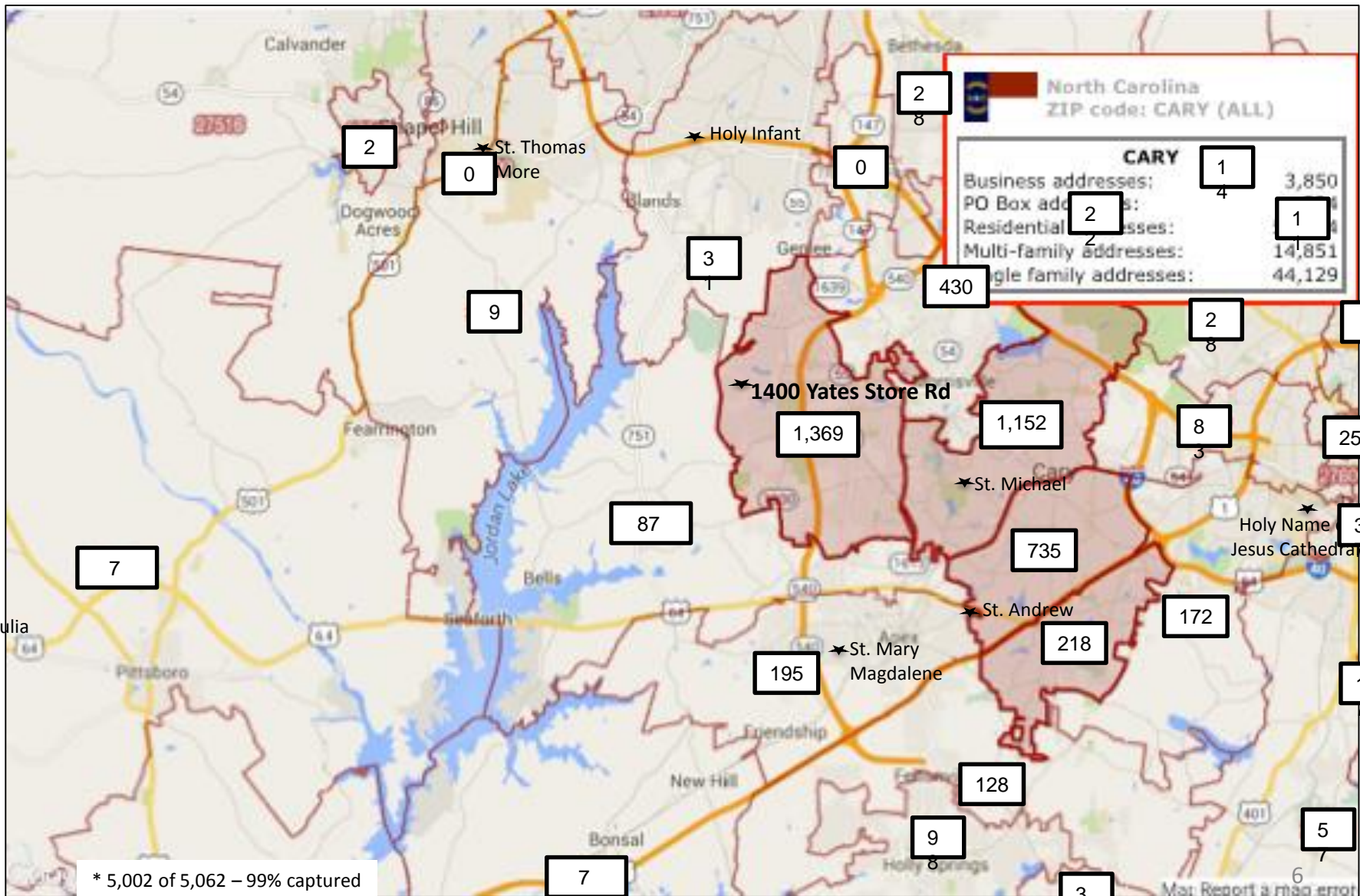
Work Plan

1. Norma Powers provided Parishioner Surname/Address/Zip Excel file on Sep 3, 2015
2. Paul shared proposal on 9/10 and requested feedback from proposed team members
3. Jim Ayres, Joanne White, John Corcoran & Larry McAnallen confirmed assumptions on 9/10
4. Roger Henkel confirmed Preliminary Assumptions regarding St. Michael household migration to Mission Church on 9/11
5. Roger & Paul Belluz reviewed and discussed initial Study results on 9/17
6. Paul updated the slide content and distributed the 1st pass of the study results using the Preliminary Assumptions on 9/17
 - A first draft of a “Conclusions” page was added.
7. Paul is proposing a Team meeting immediately following the next Finance Council meeting to discuss the results and any next steps.

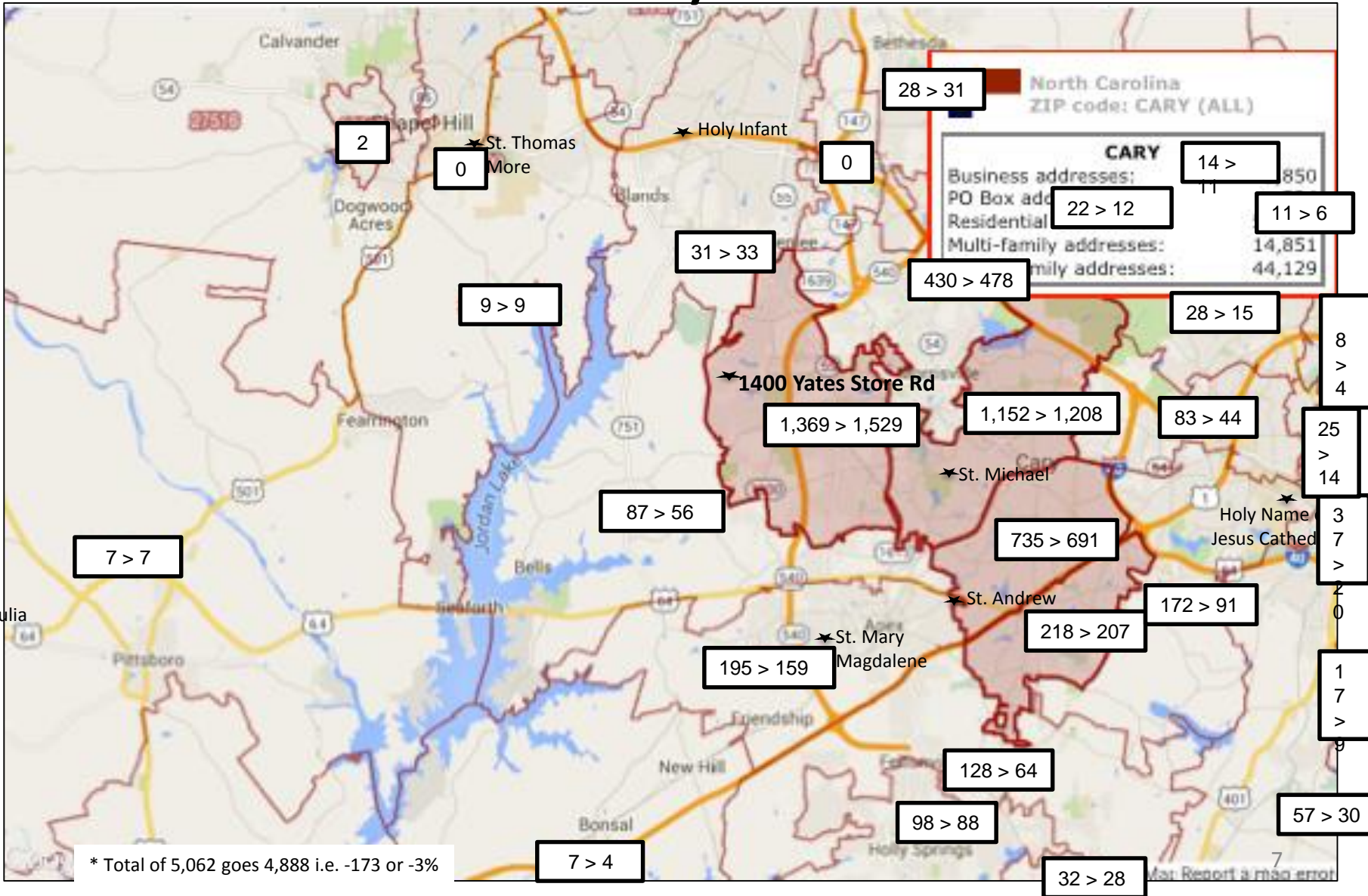
ZIP code map & Surrounding Catholic Churches



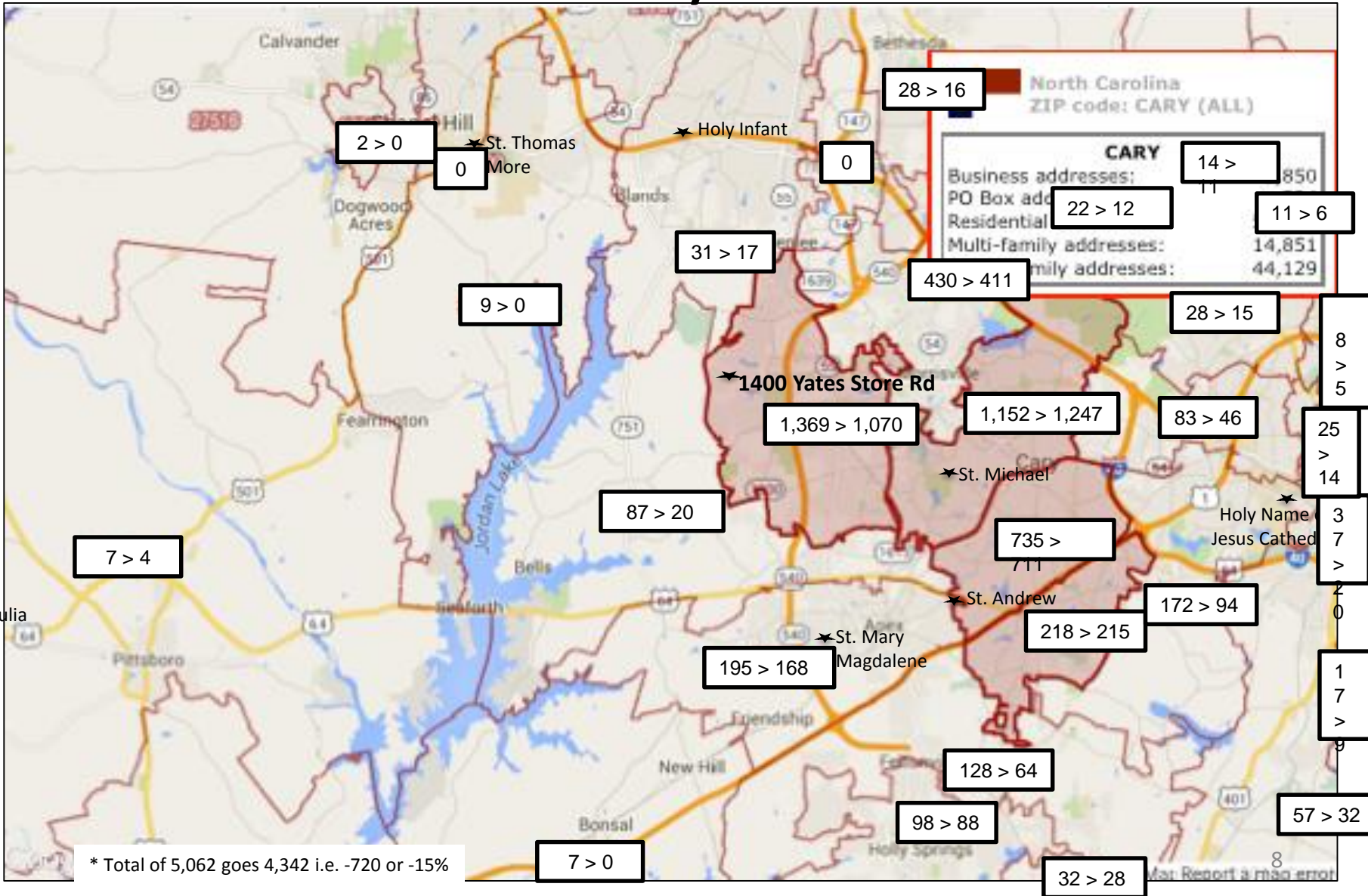
Current* St. Michael Families by ZIP



Change in St. Michael Families* by ZIP



Change in St. Michael Families* by ZIP



Summary

	St. Michael Families Today	Expected St. Michael Families in 2018	Expected St. Michael Families in 2020	Families Moving to St. Mary Magdalene by 2018	Families Moving to Holy Name Cathedral by 2018	Families Moving to Mission by 2020
Total	5,062	4,888	4,342	136	418	777
Change from today		-173	-720			
% change from today		-3%	-15%			
Assumed total families for all churches		5,442	5,673			
Change from today		381	612			
% change from today		8%	12%			

Conclusions

- St. Michael's expected population growth will be more than offset by parishioners leaving to St. Mary Magdalene and Holy Name of Jesus Cathedral once they are completed.
 - The impact is expected to be 3% or 173 families from Apex, Cary and Raleigh if these buildings are completed by 2018.
- St. Michael's expected population growth will be further impacted when the new Mission Church is completed.
 - The impact could be 15% or 720 families if the building is completed by 2020.
- Based on the assumptions used, a long term parking solution does not appear to be required
 - Other solutions for our 10:30am parishioners should be investigated

Team & Roles

- Larry McAnallen – Source Data Provider & Counsel
- Roger Henkle – 10% work burden & Counsel
- Paul Belluz – 90% work burden & Counsel
- John Corcoran – Review & Counsel
- John Tramontin – Review & Counsel
- Jim Ayres – Review & Counsel
- Joanne White – Review & Counsel