



Welcome to the week of July 6!

We have lived in Wisconsin 21 years, and this was to be my first time at Summerfest. Like most smart cities, Milwaukee cancelled this year due to public health concerns. However, it doesn't change the fact that many are disappointed. This reality triggered yet another Reutebuch family discussion down memory lane. My husband Tim and I shared some stories with our son surrounding the live concerts of our youth. We discussed the culture of concerts. The inspiration, the music, the artist, connections with other people, the excitement, and a few of the "challenges" we avoided (well at least I did 😊). Certainly our children do not need to know all of our history. However, I would recommend sharing some of your stories as these were powerful experiences in our lives that gave our son another insight into who we are and the value of a road well, but not perfectly, travelled. It was clear to him, God was always beside us. **See Links below to Summerfest 2020 artists online concerts and recipes from Summerfest vendors.**

FACT: Summerfest was conceived in the 1960s by then-mayor Henry W. Maier. Inspired by his visit to Oktoberfest in Munich, Germany, Maier envisioned a similar ethnic-themed festival in Milwaukee, and in 1962 formed a panel of business and civic leaders to study the feasibility of a large-scale summer festival. By the middle of the decade, the panel drew up a proposal for a 10-day multi-event festival with the proposed name of "Milwaukee World Festival," which was changed briefly in 1966 to "Juli Spaß" (German for "July Fun") and then to "Summerfest".

LINKS:

Remembering Summerfests Gone By with Milwaukee Historian John Gurda:

<https://www.youtube.com/watch?v=VuX1OvGx-7w>

Summerfest-Live Concerts and Artistic Documentaries:

<https://www.summerfest.com/blog/2020/05/19/get-your-music-fix/>

5 Summerfest Inspired Recipes

<https://www.summerfest.com/blog/2020/04/15/recipes-from-our-food-vendors/>

Until next week,

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