

PEAC January 8<sup>th</sup>

Members present: Mrs. Laidlaw-Otto, Cindy S, Kim K, Sheri M, Natalie P, Nick P, Mrs. Unger, Jason Z

-minutes approved

### Parish Council

-painting looks great

-we will be part of pilot with Arch. for Capital Campaign, goal \$1.2 million, 60% of raised \$ stays at our parish

-there will be a case study on how to spend \$ (repairs, updates)

-Flocknote- through constant contact, more of an outreach to people not as engaged in parish- just over \$3,000 a year- maybe it will be put in capital campaign, Knights of Columbus helping for first year

-“outreach to gather the nons”

-Brewers games- will be working them, in full swing

### Updates

-flooring

-1<sup>st</sup> and 2<sup>nd</sup> grader left, two new students, one in 3<sup>rd</sup> grade and one in 6th grade

-current enrollment 105

### Challenge Materials

-will share with Sheri and Jason to look over and make adjustments

-discuss next month

### Emergency/Safety Plan

-met in Dec. and again in Feb.

### Gifts Grant

-set up a date to go over ideas with Mary, Cindy, Jason

-Teachers have discussed ideas

### Marketing

-Open House 2:00-4:30

FB event created this week, update to website too

-PEAC members will be tour guides- FAQs and information will be sent

-announcements at mass the weekend before

- CSW-Planning Kohl's Wild Theater on Tuesday, 3-8 grade to Symphony on Wednesday
- All stay for rosary after mass then 1<sup>st</sup> and 2<sup>nd</sup> graders to serve breakfast to parishioners
- Move-a-thon activities in each grade class, 8<sup>th</sup> vs. faculty game, faith –based movie on Thursday (maybe 2 different movies) & popcorn
- Out-of-uniform days
- Gift bags as give-aways to kids who come
- 3 lawn signs (change times)
- banner sign
- big sign for Forest Home location
- Firecracker Backer letters going out tomorrow
- Catholic Herald Ad- January 16<sup>th</sup> edition  
free blurb section in back
- putting professional photos on electric sign for Open House
- sending messages to 2 churches from last year to post in bulletin
- Open Enrollment sign- hang back up in cafeteria

#### Small Plates/Big Hearts

- discussion over approved letter and docs on share drive
- restaurants