



**Our Lady of Guadalupe Church  
La Habra, California**

**EVANGELIZATION AND STEWARDSHIP PLAN**

(Revised December 15, 2018)

**I. Purpose and Vision**

The Purpose and Vision of this Evangelization and Stewardship Plan of Our Lady of Guadalupe Parish is –

- that our parish will grow as a Christ-centered, welcoming community of faith in which there is respect for all, and
- *that through our* –
  - hearing and sharing the Word of God,
  - celebration of the sacraments,
  - prayer,
  - blessings,
  - ongoing learning about our faith, and
  - teaching and promotion of Roman Catholic principles and values,
- we will* –
  - ❖ grow in our knowledge of God and our sense of God’s presence and action in our lives,
  - ❖ deepen in our relationship with God and one another and in our personal relationship with Jesus Christ, and
  - ❖ live in the way of Christ through the call to marriage, family life, the single life, ordained ministry and/or religious life.

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**Propósito y Visión**

El Propósito y la Visión de este Plan de Evangelización y Corresponsabilidad de la Parroquia de Nuestra Señora de Guadalupe es –

- que nuestra parroquia crezca como una comunidad hospitalaria, de fe, centrada en Cristo y en la que haya respeto para todos, y
- *que a través de* –
  - oír y compartir la Palabra de Dios,
  - celebrar los sacramentos,
  - oración,
  - bendiciones,
  - aprendizaje continuo sobre nuestra fe, y

- enseñanza y promoción de los principios y valores Católicos Romanos –
- ❖ crezcamos en nuestro conocimiento de Dios y nuestro sentido de la presencia y acción de Dios en nuestras vidas,
- ❖ profundicemos en nuestra relación con Dios y con los demás y en nuestra relación personal con Jesucristo, y
- ❖ vivamos en el camino de Cristo a través del llamado al matrimonio, la vida familiar, la vida soltera, el ministerio ordenado y/o la vida religiosa.

## **II. Overall SMART Goals**

Within two years of the initial approval by the Pastor of this Plan:

1. The October Mass Count will increase by at least two percent.
2. The average Sunday collection will increase by at least two percent.
3. At least 100 new parish registrations will be processed.
4. The number of liturgical ministers will increase by at least five percent or to whatever number is needed, whichever is less.
5. The number of faith formation volunteers will increase by at least five percent or to whatever number is needed, whichever is less.
6. Enrollment in preparation processes for adult Sacraments of Initiation will increase by at least 10 percent.

## **III. “Building Today for Tomorrow” – June 1, 2018 – August 31, 2019**

*Overview:* As Our Lady of Guadalupe Parish community celebrated the 50<sup>th</sup> anniversary of the founding of our parish in 1997, many expressed a desire to raise funds to renovate Coleman Center and for other improvements on our parish campus. That led to the “Building Today for Tomorrow” capital campaign. The “Building Today for Tomorrow” capital campaign was never officially closed out, although it has been mostly dormant over the past several years. To prepare to celebrate the 50<sup>th</sup> anniversary of the dedication of our church building on May 2, 2021 and the 75<sup>th</sup> anniversary of the founding of our parish in 2022, we are continuing the “Building Today for Tomorrow” campaign, to conclude in our 75<sup>th</sup>-anniversary year on December 31, 2022. As we continue the “Building Today for Tomorrow” campaign, though, it has been expanded to go beyond just raising funds to also include faith renewal and evangelization:

- A. Faith Renewal and the New Evangelization (as proclaimed by Pope St. John Paul II and promoted by both his successors, Popes Benedict XVI and Frances) – Building on Our Faith and Discipleship, Today for Tomorrow
- B. Evangelization – Building the Membership of Our Community, Today for Tomorrow
- C. Capital Campaign (in conjunction with the annual diocesan Pastoral Services Appeal) – Maintaining and Improving Our Buildings, Property and Facilities, Today for Tomorrow

## **A. Faith Renewal and the New Evangelization – Alpha and Catholicism**

**Key Responsibility Area:** Our Parish will offer Alpha and Catholicism in both English and Spanish, so that we adult parishioners will grow in our knowledge of God and our sense of God’s presence and action in our lives; deepen in our relationship with God and one another and in our personal relationship with Jesus Christ; and live in the way of Christ through the call to marriage, family life, the single life, ordained ministry and/or religious life.

**SMART Goal:** By August 31, 2019, at least 100 adult parishioners will complete Alpha and/or Catholicism in English, and at least 100 adult parishioners will complete Alpha and/or Catholicism in Spanish (so as to be on the trajectory for at least 200 adult parishioners to complete Alpha and/or Catholicism in English and at least 200 adult parishioners to complete Alpha and/or Catholicism in Spanish within two years of the initial approval by the Pastor of this Plan).

## **B. Evangelization – Alpha and Welcoming Events**

**Key Responsibility Area:** Our Parish will host Alpha and periodic welcoming events to support and encourage adult enquirers to grow in their sense of God’s presence and action in their lives, in their relationship with God and others, and in their personal relationship with Jesus Christ.

**SMART Goal:** By August 31, 2019, at least 10 adult enquirers will participate in Alpha and/or a welcoming event in English, and at least 10 adult enquirers will participate in Alpha and/or a welcoming event in Spanish (so as to be on the trajectory for at least 50 adult enquirers to participate in Alpha and/or a welcoming event in English and at least 50 adult enquirers to participate in Alpha and/or a welcoming event in Spanish within two years of the initial approval by the Pastor of this Plan).

## **C. Capital Campaign/PSA**

**Key Responsibility Area:** Our Parish will continue to raise funds through the “Building Today for Tomorrow” capital campaign, primarily in conjunction with and using rebates from the annual diocesan PSA, so that our parish facilities, accoutrements and other assets will support realization of the Purpose and Vision of this Plan, now and in the future.

**SMART Goal:** In January 2019, the Building Today for Tomorrow Capital Campaign will be reactivated in conjunction with and using rebates from the annual diocesan PSA, with the goal of raising a total of \$5.9 million by the close of the Capital Campaign on December 31, 2022.

## **IV. Annual Fall Stewardship Renewal 2018.**

**Key Responsibility Area:** Our Parish will conduct the annual stewardship renewal in the fall of 2018 so that we parishioners, as disciples of Christ, will pray, discern and commit to give of our time, talent and treasure to support realization of the Purpose and Vision of this Plan.

**SMART Goal:** The average Sunday collection for FY 2018-19 Third Quarter will increase by at least one percent over Second Quarter.

## **V. Appointment of Alpha and Stewardship Teams**

**Key Responsibility Area:** The following teams will be formed so that the Purpose and Vision of this Plan will be realized: English and Spanish Alpha Teams (to plan and orchestrate evangelization, re-evangelization, and faith renewal programming) and English and Spanish Stewardship Teams (to plan and orchestrate stewardship programming).

### **SMART Goals:**

- (1) By November 1, 2018, the Pastor will recruit from fall Alpha participants charter members of an English Alpha Team and a Spanish Alpha Team to plan and orchestrate Alpha, Catholicism, welcome events and other aspects of Building Today for Tomorrow evangelization, re-evangelization and faith renewal programming on an ongoing basis.
- (2) By November 1, 2018, the Pastor will recruit from fall Alpha or Catholicism participants charter members of an English Stewardship Team and a Spanish Stewardship Team to plan and orchestrate the Building Today for Tomorrow capital campaign, fall stewardship campaigns (starting in fall 2019), and other stewardship programming.

## **VI. Evangelization, Faith Renewal, New Evangelization and Stewardship Planning for September 1, 2019 Onward**

**Key Responsibility Area:** This Plan will be revised to include evangelization, re-evangelization, faith renewal and stewardship programming for September 1, 2019 onward so that the Purpose and Vision of this Plan will be realized.

**SMART Goal:** The Evangelization and Stewardship Coordinating Committee will formally recommend to the Pastor for his acceptance by May 31, 2019 a revision of this Plan to include evangelization, re-evangelization, faith renewal and stewardship programming for September 1, 2019 onward.