

2020 Stella Maris Stewardship Plan

Revised: 12/14/2019

Stella Maris Mission: Stella Maris Catholic Parish prayerfully unites people in the love of Jesus guided by our Patron, Mary.

Stella Maris Vision: We invite all to journey as disciples. By sharing the Gospel, responding to Jesus' love and the gifts God has given us, we welcome all to grow in faith and in our parish life.

Stella Maris Stewardship Vision: Through Prayer, Service, and Sharing we invite people to more fully experience the joy and gratitude of living a stewardship way of life.

20120 Date	Action	Action Detail	Owner	Status
January-March	Complete and communicate annual stewardship plan	<ul style="list-style-type: none"> • Father Tom reviews plan. • Post plan on church website. 	Becky	
January-December	Endowment Fund	<ul style="list-style-type: none"> • Create and publish weekly bulletin articles or reminders about the endowment. • Clean up lead-off ask list • Refresh ask package • Sync endowment communication to diocesan One:one campaign • Provide Finance council with direct and indirect costs of endowment purpose. 	Tom & Endowment committee	
January-December	New Parishioner Welcome	<ul style="list-style-type: none"> • Sign up new parishioners and ask how they would like to participate in the parish • Include history and endowment brochures. 	Becky	
April	Stewardship budget 2020/2021	<ul style="list-style-type: none"> • Prepare stewardship budget request for annual parish budget and present to Finance Council for approval. 	Tom	
June	Visitor brochures	<ul style="list-style-type: none"> • Restock visitor brochures and yellow donations envelopes in pews of all churches. • Prepare visitor appeal announcements for Mem. Day, July 4 and August or Labor Day weekends. 	Bernie	
May-October	Parish Annual Report	<ul style="list-style-type: none"> • Ask Parish council to take ownership of Annual report and provide a process document to help transition. 	Tom	

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May-October	Commitment Drive	<ul style="list-style-type: none"> • Prepare materials for service& sharing drive. • Post forms on website. • Educate parish staff on drive and where assistance is needed. • Witness talks on service and financial giving; mandatory intro scripts; include announcement on kick-off weekend • Stewardship intention to Worship. • Have pledge sheets available in church for Mass-time completion. • Follow-up mail/e-mail to rest of parishioners • Take appropriate action to include updates to Gabriel system. 	Becky	
July-August	Telephone follow-up	<ul style="list-style-type: none"> • Recruit and train call follow-up team. • Schedule follow-up calls (all calls within three weeks after stewardship due date). • Review script that includes talking points for seasonals. • Send thank you to callers. 	Kathy and Tom	
August-September	Volunteer Appreciation Open House	<ul style="list-style-type: none"> • Promote event including postcard to households and e-mail to committee chairs and ministry schedule participants. • Recruit help and food/materials • Set-up and serve at event 	Tom/Bernie/Mark	
December	De-brief on 2020	<ul style="list-style-type: none"> • Review steps taken this year and results to begin planning for 2021. 	Committee	