

Stewardship Committee Meeting Minutes for 4/13/2015

In attendance: Tom, Doug, and Becky. Michael had a conflict with this date. Becky introduced Tammy Vanderlinden, who attended as a guest and is considering joining the committee.

Meeting opened with prayer led by Becky.

- Minutes of February 16 meeting. Minutes from February meeting were reviewed and approved.
- Becky led the discussion of the 2015 Sharing and Service Drive:
 - The committee selected the weekend of June 27-28 to make presentations at mass promoting the Service and Sharing Drive. The mailing will then happen the next week (week of June 29 and be due back by July 15. (Note: After meeting Becky modified materials to ask for a July 20 return which would allow two full weeks of review given the holiday and an extra weekend to return). All materials that support this project will need to be completed by early June. This will allow two weeks for the materials to be printed and prepared for mailing. Additionally, the follow up call scripts and callers need to be ready to go before the mailing goes out.
 - Becky will forward a copy of the 2015 Stewardship Service Commitment materials to the church's committee/council chairs requesting their feedback and informing them of the need for a follow up effort on their part.
 - Tom will prepare a first draft of the Stewardship Kickoff Presentation and also draft some potential content for Fr. Dave to consider for his transmittal letter that goes with the Service and Sharing mailing and forward to Becky.
 - Tom will revise last year's call script and begin the process of lining up a follow-up call group.
 - The committee reviewed and approved Becky's "Welcome Back" message. Consensus was that it should be distributed on Mother's Day weekend.
 - Becky will draft appropriate announcements (thanking the early responders and noting the numbers that are in) for the weekends after the mailings are sent out. Becky will also let the parish staff know the schedule and make arrangements for the team to assemble the mailings (including follow-up mailings).
 - Tom will discuss the process of preparing the follow-up call lists including how to create an electronic file assuming we can maintain some level of security for this process.
 - Becky is in charge of sorting through returned service commitment forms and sending them on for appropriate follow-up.
- Visitor Brochure: Tom reported that the text for the visitor brochure has been written and circulated to some volunteers (Wayne and Julie Kudick, Jim and Alice Stollenwerk, and Doug Van Vorous) who had agreed to serve as editors. Their comments were back and the next step is to send the original digital photo file along with the text to the graphics person for layout. Our goal is to have this brochure finalized before June 1.
- Stewardship Appreciation Event: Tom reported that the Parish Council supported our recommendation to to move the appreciation event later in the year (tentatively scheduled on September 17 from 6:00-8:00 p.m) and they also agreed with changing the event from a meal format to a social format to encourage more attendance and to accommodate more interaction among the celebrants. The Appreciation event

will be hosted by the committee/council chairs. We still need to recruit a volunteer to oversee this event going forward.

- Next meeting: The next meeting which is scheduled for 4PM on June 8 at Sister Bay poses a conflict for Tom. (Since the meeting, a June 1 date was scheduled at 6:00 p.m. to hear Pastor Bruce Foster talk on Stewardship). He will send out an email to the group to get a date in the first part of June. Future meetings are planned for 8/10, 10/12, 12/14 however, we will reconsider these dates and times when we meet in June.

Closing prayer lead by Doug.

Minutes prepared by Tom Polacek