

SAINT JOSEPH CATHOLIC CHURCH

2017-2021 STRATEGIC PLAN

We, the members of Saint Joseph Catholic Church Advisory Board developed this Strategic Plan in response to the expressed needs of our Parish. It is intended to identify parishioners' stated desires for improvements to our programs and facilities. This plan identifies seven major focus areas: Education; Community Outreach; Worship/Liturgy; Facilities; Evangelization; Communications; and Fellowship. Each focus area includes specific goals we would like to accomplish over the next five years.

Mission: The mission of St. Joseph Parish is to welcome all, to proclaim the good news of Jesus Christ through word, sacrament and service, and to grow as a faith-filled community.

Note: Goals are not listed in priority order. Each goal is important to the overall objectives of St. Joseph Parish.

GOAL #1: STRENGTHEN THE COMMUNITY OUTREACH PROGRAM

- 1.1 By November 2017, launch an annual parish drive to give warm clothes, in winter months, to the homeless.
- 1.2 By December 2017, identify future leadership for the food pantry who will assume the position once the current leadership departs.
- 1.3 By February 2018, sponsor a student, through funding and mentorship, in the Take Stock in Children Program.
- 1.4 By March 2018, develop a food pantry manual to guide people, processes and procedures.
- 1.5 By March 2018, increase parish volunteer participation in the following groups by 5%: St. Vincent DePaul, Food Pantry, Knights of Columbus, Habitat for Humanity and Women of St. Joseph.

GOAL #2: ENHANCE THE WORSHIP AND LITURGY EXPERIENCE WITH TECHNOLOGY IMPROVEMENTS

- 2.1 By December 2017, add monitors to the chapel and crying room.
- 2.2 By December 2017, add WiFi to the church.
- 2.3 By November 2018, begin live streaming a Sunday mass to ensure all home bound parishioners and the public have access to the St. Joseph liturgy.
- 2.4 By March 2019, develop a plan to overhaul the technology used inside and outside of the church.
- 2.5 By March 2020, begin implementing the plan to overhaul the technology used inside and outside of church.

GOAL #3: STRENGTHEN THE LEVEL OF EVANGELIZATION AT ST. JOSEPH PARISH

- 3.1 By September 2016, start a Sunday evening mass.
- 3.2 By February 2018 (Lent), begin a "We Are Praying for You" Campaign, including paper and envelopes in the pews that say the people of St. Joseph's are praying for you.
- 3.3 By November 2018, form a committee to develop a plan to increase church membership and specifically explore the following:
 - (a) Paid advertising campaigns (TV, Radio, Digital)
 - (b) Grassroots campaigns (e.g., Fill the Pew Campaign)
 - (c) Generating press coverage (e.g., speakers to generate press coverage for the church)
 - (d) Leveraging the school
 - (e) Conducting a focus group of new members of the parish.

- 3.4 By November 2018, form a social justice committee.
- 3.5 By November 2021, increase church membership by 10%.
- 3.6 Annually, continue the Parish Lenten Mission.

GOAL #4: IMPROVE COMMUNICATIONS WITHIN ST. JOSEPH PARISH

- 4.1 By November 2017, overhaul the church website and Facebook pages and begin a "Like the Church on Facebook" campaign.
- 4.2 By January 2018, begin a campaign to rate St. Joseph's on Trip Advisor.
- 4.3 By Spring 2018, create a church dashboard to measure success across a number of areas (e.g., finances, baptisms, funerals) on a quarterly basis.
- 4.4 By December 2018, gather phone numbers and permission to receive text messages from 25% of parish members.
- 4.5 Conduct semi-annual assessment of strategic plan.

GOAL #5: ENHANCE EDUCATION ACTIVITIES

- 5.1 By November 2017, institute programs and procedures for winter residents to sign-up as members of St. Joseph Parish.
- 5.2 By December 2017, identify 6 additional volunteer leaders for faith formation, sacramental education, and training.
- 5.3 By January 2018, begin a 'sacrament education program,' whereas during the winter season the priests give a refresher from the pulpit on each sacrament.

GOAL #6: ENHANCE THE FELLOWSHIP AND COMMUNITY BUILDING OF OUR PARISH

- 6.1 By January 2018, strengthen the new parishioner welcoming committee.
- 6.2 By January 2018, increase by 20% the membership of the events committee, which organizes movie night, family day, couples' night out, and other events.

GOAL #7: PROVIDE, MAINTAIN AND IMPROVE OUR FACILITIES FOR WORSHIP, EDUCATION, FELLOWSHIP AND SERVICE THAT ARE ACCESSIBLE, SAFE AND COMFORTABLE

- 7.1 By August 2017, replace air conditioning units in the parish center.
- 7.2 By September 2017, remodel the kitchen in the parish center.
- 7.3 By November 2017, conduct a wind mitigation evaluation for the Parish Rectory and all church buildings.
- 7.4 By November 2017, replace the roofs on the parish center.
- 7.5 By February 2018, begin utilizing golf carts to help transport individuals from the parking lot(s) to the church.
- 7.6 By August 2018, replace the windows in the school.
- 7.7 By August 2018, remodel bathrooms in the Parish Center.
- 7.8 By January 2019, begin an 'adopt a classroom' program fundraising drive.
- 7.9 By June 2019, begin renovating/remodeling the school classrooms.
- 7.10 By December 2019, add storage for the choir adjacent to the choir room.
- 7.11 By August 2019, remodel bathrooms in the church and replace tiles to the entrances of the church and all buildings.
- 7.12 By July 2020, overhaul technology infrastructure (servers, routers, etc.) throughout the church.
- 7.13 By December 2021, inspect, repair, and, if needed, replace roofs on the church.
- 7.14 By December 2021, purchase a new organ for the chapel.