



ST. THOMAS MORE CATHOLIC CHURCH
3000 12TH AVENUE
CORALVILLE, IA 52241
(319) 337-2173

Survey results:

We would like to thank everyone who participated in this survey. Your thoughts and concerns have been very helpful. We would like to share with you highlights of the information that we collected.

Summary:

- Over 30% of the parish participated in this survey, which is above average for a parish of over 1,000 households.
- There is overwhelming support to have a campaign to pay off the current debt and build a new church. Typically, any support above 55% is considered sufficient to warrant a campaign.
- The West View is the preferred design option for the new church.
- Parking is a major issue that needs to be addressed.
- There is a sufficient number of parishioners willing to assist the campaign with visits, events and grant writing.

Comments expressed multiple times based on the initial concept drawing:

- Make handicap parking and accessibility a major priority.
- Provide better signage from 12th Ave.
- Make sure there is space for offices, religious ed, music prep., sacristy, bridesroom, etc.
- Protect the existing west trees and meditation path.
- Enhance the exterior appearance of the church.

Data:

- **Number of survey participants:** 364
- **Percentage of households in favor of a campaign:** 92.1%
- **Percentage that will financially support a campaign:** 95.4%
- **Gift range estimates:** 244 people estimated their possible gift/pledge to the campaign.
- **Debt:** 95.2 % saw paying of the debt as a high or medium priority.
- **New Church:** 93.6% see the building of a new church as a high or medium priority
- **Parking** is a major issue, mentioned 24 times.
- **Which building option do you prefer?** West:74.8% East:25.2%
- **Volunteers:**
 - 48 parishioners will help with solicitation
 - 14 parishioners will assist with phone-a-thon
 - 77 parishioners will assist with events
 - 228 parishioners have offered to help with administrative/office projects
 - 13 parishioners will help with grant writing

Recommendation:

The study has shown there is sufficient support for a capital campaign. The results are being shared with the Steering Committee so they can review the data and recommend how to proceed. We will share more information with you as our plans develop. What an exciting time for our growing parish!

