

KCP Communications Committee Minutes

September 10, 2019

Members in attendance: Kim Corey, Janice Welhouse, Margie Beilfus

Non-members in attendance: Fr. Don Everts

Excused: Diane Baumgart

Connecting with Millennials

- Fr. Don attended our fall kick-off meeting to provide direction to our committee.
- **New focus** – Find ways to effectively reach and communicate with millennials. Currently we are using Bulletin, Website, Facebook, Instagram and some Twitter. *What else is available to us, i.e., Snapchat, LPi Mobile App, other?*
- Fr. Don plans to bring in someone he knows who specializes in messaging to this audience.
- We currently have a Twitter account but there might be a cost.

Actions:

- **All:** Gather names and contact info of volunteers who have gifts of communicating with millennials on social media and might be able to volunteer time.
- **All:** Get names to Kim by October 4th; Kim will forward names to Fr. Don.
- **Kim:** Look into LPi mobile app.
- **Margie:** Research youevangelize.com (looks like still in development stage but coming soon).

Communicating Board Minutes

- All approved minutes, i.e., Finance Councils, Parish Councils, St. Ignatius Board of Trustees, Worship, Stewardship, Pastoral Care, Discipleship, Communications, etc., will be posted by a volunteer from each church site on bulletin boards at each church.
- Minutes can be layered or spread out on the board.
- After approval, minutes will also be posted on the website.
- A volunteer will select key points from committee minutes and highlight for weekly Bulletin.
- Possibly do Snapchat for minutes.

Long-term Data Collection

- Communicate via email to every household.
- Volunteers will continually update email addresses (Collect, enter, update)

Action

All - Seek out possible volunteer names and get to Kim.

Next meeting: Our next meeting will be held the week of October 7th. Date to be determined.