St. Michael Catholic School

Bids for Kids

A Spring Auction Fundraiser

SPONSORSHIP PACKAGES *Customized packages available – Contact* ***b4k@stmcatholicschool.org***	Diamond Level $10,000 +	Platinum Level $5,000	Gold Level $2,500	Silver Level $1000	Happy Hour $1500
Sponsor/Company name and logo recognition on all Bids for Kids 2020 printed materials	✔				
Wine service for table during dinner	✔				
Sponsor/Company name and logo recognition on Bids for Kids website	✔	✔	✔		
Sponsor/Company logo on signage at event	✔	✔	✔		
Sponsor/Company recognition at the event (from podium)	✔	✔	✔	✔	✔
Sponsor/Company name and logo recognition on social media posts promoting Bids for Kids event	✔	✔	✔	✔	✔
Advertisement in the Bids for Kids printed program	Full page	Half page	Quarter page	Business card size	Thank you in program
Event tickets	✔ 10 tickets	✔ 10 tickets	✔ 4 tickets	✔ 2 tickets	✔ 2 tickets

ADVERTISING OPPORTUNITIES
Place Your Ad in Our 2020 Bids for Kids Auction Program

A unique advertising opportunity awaits you! Place an ad in our Bids for Kids 2020 Auction Program. The program is shared with hundreds of people attending the event.

AD SPECIFICATIONS: Fully prepared, high-resolution artwork is required. Resolution should be 300 dpi or higher. JPG, PNG or PDF formats are accepted.	**FULL PAGE** 7.5 "x 10 "	**HALF PAGE** 7.5" x 4.875"	**QUARTER PAGE** 3.625" x 4.875"	**BUSINESS CARD SIZE** 2" x 3.5"
AD RATES	$275	$150	$75	$50

Donating to the event in the form of goods, services, or cash is another way to support our students.

To discuss custom packages or offer an alternative donation, please contact a Bids for Kids Chair at b4k@stmcatholicschool.org

St. Michael Catholic School

Bids for Kids

A Spring Auction Fundraiser

SPONSORSHIP/ADVERTISING FORM

Sponsorship and Advertising Deadline is February 28, 2020

Company Name *(as it should appear in communications)*: _____

Address: _____

City/State/Zip: _____

Company Website: _____

Contact Name: _____

Phone: _____ Email: _____

Please indicate business, cell or home number

Email artwork/logo to: b4k@stmcatholicschool.org

Total Enclosed: $_____ (please make checks payable to St. Michael Catholic School)

Return with payment to St. Michael Catholic School, 14 Main Street N, St. Michael MN, 55376

A receipt will be mailed to you following the event.

Please share the way(s) you are connected to our school community (i.e. alumni, parent, grandparent, parish member, friend of StMCS family, business supporter, etc.):

_____

Thank you for your generosity and support!

To discuss custom packages or offer an alternative donation, please contact a Bids for Kids Chair at b4k@stmcatholicschool.org

St. Michael Catholic School

Bids for Kids

A Spring Auction Fundraiser

Please indicate your sponsorship and/or advertising level below and complete the form on the reverse side.

TITLE DEED **SPONSORSHIP LEVELS**
☐ **Diamond - $10,000 (includes full page ad)**
☐ **Platinum - $5,000 (includes half page ad)**
☐ **Gold - $2,500 (includes quarter page ad)**
☐ **Silver - $1,000 (includes business card ad)**
☐ **Happy Hour - $1500 (program recognition)**

TITLE DEED **ADVERTISING LEVELS**
☐ **Full Page Ad (7.5” x 10”) at $275**
☐ **Half Page Ad (7.5” x 4.875”) at $150**
☐ **Quarter Page Ad (3.625” x 4.875”) at $75**
☐ **Business Card Size Ad (2” x 3.5”) at $50**
☐ **Ad information will be emailed to b4k chair**

For added convenience, all sponsorships, advertising, and event tickets are available for purchase electronically at www.stmcs.cbo.io