

## **SNCP Stewardship Comm. In-person Mtg. Mon. 1/10/22, 6:00 pm-Notes** as of 1-13

Attendance: Mike Short, SD (Chair), Mary Jo Bugembe, HN, Mary Karls, SD, Penny Maletzke, SC, Haley Cyganek, SD, Fr. Mark. Members excused (all last minute): Bob Mair (Pastoral Council Liaison), SD, Pam Duessing, SD, Elisabeth Werner, HN. Guests: None

- 1. Open with “My Church-A Stewardship Prayer**, led by Mike Short. New members, Haley and Elizabeth, were introduced and welcomed into the committee, but Elizabeth could not attend.
- 2. Information/Formation/Reflection** (shared prior to meeting)
  - a. Tally & observations of T&T sign up emailed to committee & certain staff on Dec. 24<sup>th</sup>.
  - b. Latest proposed draft of Stewardship Action Plan was emailed to committee on Dec. 31<sup>st</sup>.
  - c. “Best Practices in Stewardship” (by Milw. Archd. in 2013) shared with newer members Dec. 31<sup>st</sup>.
  - d. Catholic Community Foundation 2021 Grant request that did not win the competition emailed 1/6.
- 3. Pastoral Council Liaison/Administrative/Chairperson Comments:**
  - a. Not much said other than what was included below.
- 4. Ongoing Business.**
  - a. Update & Evaluation-T&T Sign up & Financial/Faith Direct drives.** How could we improve?
    - i. Paper sign up info was entered and lists were sorted and shared by Lori B. Many lists were distributed at SD just before Christmas. She had to learn who was to get the remaining lists so they could be shared with various SC & HN committees and ministries starting 1<sup>st</sup> week of January. All leaders were asked to contact and thank their volunteers. It is a problem if someone is not contacted after signing up for something!!!
    - ii. Approximately 60% of the 131 people signing up did so online (incl. 3 additional continuing volunteers on paper from SC in the past few days). About 75% did so within the 1<sup>st</sup> 3 weeks.
    - iii. To date, 40 signed up from HN, 21 from SC, and 70 from SD. The number at SD is about half that signed up pre-Covid. Not too bad, considering it was the first year for HN and SC. There were quite a few volunteers at each parish interested to join something new (including a few younger adults). HN had 5 new to volunteering (didn't list continuing in anything), SC 4, and SD 12. Also, continuing volunteers signed up for many additional spots! Overall, volunteers expressed interest in joining 86 new ministry spots. Six of the 59 ministry areas did not receive any sign ups.
    - iv. Many volunteers did not use the signup process! There were about 190 books and forms left, in English. So about 310 of each were taken. Thus, a large percentage of the forms picked up did not result in a sign up!!!
    - v. Promo: Besides the usual kickoff presentations (at Mass on Nov. 6/7), bulletin articles and slides, there were 4 new and 2 previous stewardship videos posted on FB, 1 each week thru mid-Dec.
    - vi. Some of our initiatives (explicitly noting youth and family opportunities, identifying bilingual, volunteers and encouraging Hispanic sign ups) didn't seem to generate many signups. Only a few youth signed up, one volunteer each from HN & SC indicated bilingual capabilities, and no sign ups were received in Spanish.
    - vii. The stewardship table, in the SD PAC at Friday Dec. 10's event (& then left in the Gathering Space thru 12/12) was not well received. (Only 2 or 3 booklets and forms were picked up that entire weekend, and none in Spanish.)

- viii. Fr. Mark asked about ease of use of the sign up process. There didn't seem to be any complaints or major difficulties, other than that the online process required people to know the number of the ministry they were interested in, and that there was not enough lines to sign up on. (A dozen signed up for more than 6 items, but figured out how to adjust. Four signed up for 12-15 spots.) For some, parts of the paper form were not filled out. If the online process is used in the future, make it easier for people to chose their ministry #, and/or provide additional lines.
- ix. What else to do different next time? We need to strengthen the relationships we have with the Hispanic community! We may want to emphasize even more the need to sign up/make a commitment, even if continuing in a ministry. We want people to really evaluate what they are doing...challenging themselves to sign up, and for more.
- x. T&T resource booklets & forms (English & Spanish) are to remain indefinitely on website tab "Get Involved", and in the back of each church for at least awhile. They will also be available in the parish offices, esp. for new members.
- xi. The annual financial push was done concurrently with T&T (more so in late Nov. and Dec.), esp. promoting the use and updating of gifts on Faith Direct. It is not known at this time how effective those efforts were, but \$3,900 was contributed as extra, end of year donations, going mostly to SD & HN.
- xii. The process of implementing the WeGather fully integrated software within our SNCP is moving along, with all data now transferred from the PDS of each parish. This allows for new ways of communicating with and between parishioners/committees, parish directories, etc. and will soon allow members to update their own personal information. That includes identifying what ministries they wish to be involved with. We will still need the Time and Talent paper sign up process, for those not using the internet. E-Giving using Faith Direct to continue as is.

## 5. Goals for 2022

### a. Stewardship Action Plan.

- i. This latest updated proposed plan by Mike wasn't really discussed, but some items were considered for 2022 goals.

### b. Major short term "stewardship" goals for the SNCP considered and recommended.

- i. Growing our stewardship committee. We now have 5 reps from SD, 2 from HN and 1 from SC. We esp. need additional committee members from SC and Hispanic community. Penny has tried to recruit, and will ask Fr. Norbie for help in finding individuals to consider joining.
- ii. Stepping up welcoming efforts esp. for "new" members and "welcoming back" (in conjunction with the Archdiocese's "Come to Me" initiative). This is in addition to hospitality ministries of Usher and Greeter. The 3 persons that signed up for the "Welcoming Team" (2@HN, 1@SC) need to be utilized, along w/staff (Mary Petrie will be a resource) and others that had been involved, esp. pre-Covid, and somehow get teams reorganized. SD has welcome packets that need updating. Fr. Mark says at his former parish, he would get info on new members, and he would make personal contact (letter/postcard from pastor). SD and HN had done various activities, etc. in the past. Personal contact is very welcoming. Encourage parishioners to reach out and greet those new, unfamiliar faces in their midst, and encourage them to become engaged in our parish. Many other things could be done. For example, are our bulletin boards welcoming and informative (or do they primarily seek monetary contributions such as currently in the SD gathering space-Archd. Stewardship Appeal and Faith Direct)?
- iii. Re-engaging people. Continue with Ministry Spotlight articles, speakers, etc.
- iv. Archd. "Love One Another" Capital Campaign (& possibly planned giving education/promo). Our parishes are to participate, beginning this summer. It's a 5-year capital campaign to benefit

both our archdiocese and our parishes. How will this be promoted within our parishes? Diocese wants us to start thinking about use of the money from the campaign. Bring people back to church. Fr. Mark would like 10% of our share to go to Calvary Cemetery improvements. Other budget ideas need to come from the PC, Finance Councils, etc. Our stewardship committee and our finance councils should collaborate more, with increased communication, even though each parish has separate finances. Planned giving should be promoted. The two could be coordinated (capital campaign and planned giving). Fr. Mark says we may need to back off on some financial requests and initiatives, so as not to overburden our contributors.

**c. Upcoming social events planned or being anticipated.**

- i. No annual SD ushers brat fry this January. (Volunteers hard to get.)
- ii. Chili Cook-off at SD is being planned, preceded by Mass with special music, on Sat. Feb. 19<sup>th</sup>. Ways were expressed, to incl. all 3 parishes, including our Hispanic population.
- iii. Brewers game bus trip Sat. tentatively being planned for June 25<sup>th</sup>. Vince Karls will chair.
- iv. Annual golf outing, in July?
  - v. SD Aug. 8<sup>th</sup> feast day ice cream social, preceded by Mass. Aug. 8<sup>th</sup> is a Monday. Mass is typically offered at 5:30 pm on Mondays. Pam is to head this up.
- vi. SD Fall Festival. Sunday Sept. 18? How to include HN and SC in the SD festival while keeping separate finances is a challenge. Each parish used to have summer picnics. All 3 parishes are encouraged to have their own unique events, while inviting all SNCP members to attend. Mike will contact past fall festival planning committee members, and see if we can get volunteer(s) to chair as needed, and set up an initial planning meeting within the next 1-2 months.
- vii. Other events in the works, esp. at HN, SC, and the Hispanic community? Fr. Norbie has some ideas for social events and pilgrimages (Spiritual) to bring our parishes together. We want to coordinate dates so major events do not conflict with one another.
- viii. Mike will, as dates are firmed up, put out "save the date" bulletin articles for certain events not yet being promoted (Brewers trip, golf, ice cream social, fall festival).

**d. Catholic Community Foundation's special 20th Anniversary Awards**

- i. **The SNCP** submission this past summer was not successful in receiving a \$20,000 grant, but there are perhaps ideas within this which could be accomplished by our PC and various groups.

**6. Future meeting schedule, Closing prayer, Adjourn (5 min.)**

- a. Next meeting Monday, Feb. 14<sup>th</sup> 6pm, if that works for the majority. Major items should be included on agenda? Planned Giving presentation by Bob Pfundstein, Dir. of Planned Giving Archd. of Milw.?
- b. Closing Prayer by Penny.