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SHEBOYGAN PRIEST RAISES AWARENESS FOR ALZHEIMER’S IN LATINO
COMMUNITY DURING LENTEN SEASON

SHEBOYGAN, WI, Feb 21, 2023 – One Sheboygan priest is using this Lenten season to raise
awareness and funds for Alzheimer’s in the Latino Community. Father Norberto Sandoval is the
Associate Pastor for the Sheboygan North Catholic Parishes and has the selected the Alzheimer’s
Association for Latino outreach as his Lenten Charity this year.

“Ethnic groups can be overlooked or uninformed of the many resources that are available to them when
dealing with dementia,” said Father Norberto Sandoval. “Latino’s have a higher likelihood of
developing Alzheimer’s and I am very passionate about helping to reach and support families who may
be on this difficult journey.”

Donations will be accepted at the Sheboygan North Catholic Parishes including Holy Name of Jesus, St.

Alzheimer’s Latino Statistics:
• Hispanics are **1.5 times more likely than Whites** to have dementia.
• **Almost 6 in 10 (57%)** believe that a significant loss of memory or cognitive abilities is a normal
  part of aging.
• **Almost 9 out of 10 Hispanics (85%)** say it is important for Alzheimer’s and dementia care
  providers to understand their ethnic or racial background and experiences.

About the Alzheimer’s Association®
The Alzheimer’s Association is a worldwide voluntary health organization dedicated to Alzheimer’s
care, support and research. Our mission is to lead the way to end Alzheimer’s and all other dementia —
by accelerating global research, driving risk reduction and early detection, and maximizing quality care
and support. Our vision is a world without Alzheimer’s and all other dementia®. To learn more about
Alzheimer’s disease and other dementia and find local support services and resources, visit alz.org/wi.

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