

Catholic Strong Campaign

*STRONG PARISH
STRONG FAITH
STRONG SERVICE*



CAMPAIGN FOR THE CATHOLIC
COMMUNITY OF SOUTH JERSEY



SKD

St. Katharine Drexel

First Principle:



- It is never a *challenge*, it is always an *opportunity*

Second Principle:



- Capital Campaigns are about *Vision*.
- Our Diocese “vision” & Our parish “vision” for the future.

Third Principle:



KNOW THE
DIFFERENCE
GIVING &
SACRIFICIAL
GIVING

Phased Approach:



L = Leadership Gifts OVER \$50K

M = Major Gifts \$25K+

A = Advanced GIFTS \$10K+

S = Special GIFTS \$5K+

In Pew = All Others

Catholic Strong: Parish Goal - \$655,000⁺

30% of Contributions

Strong:

1. Faith-

Parish ministries

2. Service-

Social Justice Issues

3. Education-Rel.Ed. &
Catholic Schools

70% of Contributions

Strong Parish:

\$458,500⁺ for our
Savings Account

over the next 5 years

SKD Catholic Strong Campaign



Case Component:



Case Statement: Capital Projects



- Drainage projects: \$32,000
- Parking Lot projects: \$12,000
- Landscaping projects: \$10,000
- Office additions: \$8,000
- Lighting & Carpet/Flooring for Chapel: \$6,000
- HVAC repairs: \$12,000
- PLC Floor maintenance: \$11,000
- Drexel Hall & Meeting Rooms painting: \$8,000
- Rectory & Garage Roofs: \$10,000
- Gathering Space Floor Repair: TBD

Case Statement: Expansion of All Ministries



- Young adult – hiring of part time young adult minister
- “care teams” – expansion of Stephen Ministry
- Missionary Discipleship – Nov. 17th Parish Renewal Day
 - 2019 MARCH CONVOCATION
- Neighborhood Outreach – “Neighbors reaching Neighbors”

G.I.F.T. Fundraiser

From March of 2016
thru Oct. of 2018:
we raised \$298,000.

+ 3 Craft Fairs -
\$38,000

We now have over
\$250,000 in our bank
account.

(Capital Projects subsidized by
ordinary income)

Beginning January 2019
ONLY one (1) G.I.F.T.
donation per month.

Those donating thru G.I.F.T.
can transfer

THAT DONATION
into a pledge for
CATHOLIC STRONG...

i.e. \$10/wk. x 52 wks. x 5 yrs.
= \$2,600 Pledge

Diocese of Camden Clergy Settlements



Source: NEW JERSEY REAL-TIME NEWS: 9/18

Diocese of Camden: Atlantic, Camden, Cape May, Cumberland, Gloucester and Salem Counties

Since 1990, the Diocese of Camden has paid out \$10,045,163 in settlements in alleged sexual abuse cases, said Walsh, the diocese spokesman.

"These settlements were paid through insurance policies and self-funded insurance reserves. No weekly Mass collections or donations were used to pay settlements," Michael Walsh, a spokesman for the Diocese of Camden, said of the settlements in his diocese.

Building our Church NOW and for the FUTURE

HOUSE OF CHARITY:

Provides the Day-to-Day operational income that supports the Pastoral, Charitable and Social Ministries of the Diocese.

CATHOLIC STRONG:

Will create new Religious Education Programs, Evangelization efforts, Addiction Support and other ministries that cannot be supported by current funding sources of the Diocese.

Catholic Strong Campaign

*STRONG PARISH
STRONG FAITH
STRONG SERVICE*



CAMPAIGN FOR THE CATHOLIC
COMMUNITY OF SOUTH JERSEY



SKD

St. Katharine Drexel