



## Our Lady of the Woods Catholic Church

Downriver Missionaries for Christ Family of Parishes

21892 Gudith Road · Woodhaven, MI 48183

Phone 734-671-5101 · Fax 734-671-2901 · [www.ollow.org](http://www.ollow.org)

Rev. Robert Johnson, SVD Administrator

August 2024

Dear Business Parish Supporter,

Oktoberfest has become a beloved tradition in our parish community, bringing together people to celebrate Bavarian culture, enjoy delicious food and beverages, and partake in lively entertainment. This year, we are anticipating an even larger turnout and a memorable experience for all attendees.

As a respected establishment within our community, we believe that you would be an excellent fit as a sponsor of our **2024 Oktoberfest & Family Celebration**. Your support would not only contribute to the success of the event but also demonstrate your commitment to the well-being and vibrancy of our parish community.

The **OKTOBERFEST** is Our Lady of the Woods' major fundraiser and is scheduled for **Saturday and Sunday, October 5th and 6th** with its usual festivities of Music, Brats & Biergarten, Coffee Cafe, 50/50s, and Basket Raffles on Saturday and Cider & Donuts, Games, Prizes, Activities, Food, Music and Fellowship on Sunday (Family Day).

We understand the importance of fostering meaningful partnerships with local businesses like yours, and we are committed to ensuring that your sponsorship investment yields valuable returns. Your contribution will directly support the planning and execution of Oktoberfest, allowing us to deliver an unforgettable experience for our parishioners while also promoting your brand to a diverse audience.

Attached is a flier with sponsorship opportunities. There are different levels of sponsorships that offer a variety of perks. Sponsorship offers recognition and event benefits allowing promotion for your business.

Please feel free to contact me directly at [ramore@ollow.org](mailto:ramore@ollow.org) or 734.365.3910 to arrange a meeting or discuss any questions you may have.

Thank you for considering our sponsorship proposal. We sincerely hope that you will join us as a valued partner for Oktoberfest, and we look forward to the possibility of collaborating with you to make this year's event a resounding success.

May God continue to bless your family abundantly for the many kindnesses shown to our parish families and to the community at large.

Sincerely,

Robert Amore  
Oktoberfest, Event Co-Chair

Fr. Bob Johnson, SVD.  
Our Lady of the Woods, Administrator

OUR LADY OF THE WOODS PARISH PRESENTS

# OKTOBERFEST



OCTOBER 5 & 6, 2024

FAMILY - FOOD - MUSIC

# SPONSORSHIP OPPORTUNITIES

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Biergarten Sponsor	1,500
Pretzel Partner	750
Bratwurst Benefactor	500
Stein Supporter	300
Basket Raffle Item	



OUR LADY OF THE WOODS CATHOLIC PARISH

21892 GUDITH ROAD

WOODHAVEN, 48183

734.671.5101

CONTACT: BOB AMORE

E:RAMORE@OLOW.ORG

P: 734.365.3910

W: OLOW.ORG



**ALL DONATIONS IN CASH OR KIND ARE TAX DEDUCTIBLE. TAX ID #38-2383073**  
*NO GOODS, SERVICES OR PRIVILEGES WERE PROVIDED IN CONSIDERATION FOR IN EXCHANGE FOR  
YOUR DONATION WHICH IS TAX DEDUCTIBLE TO THE EXTENT ALLOWABLE BY LAW.*

**"GOD WILL NOT BE OUTDONE IN GENEROSITY"**  
**PLEASE SELECT YOUR SPONSORSHIP LEVEL**

☐ **\$1,500 BIERGARTEN SPONSOR**

YOUR NAME OR LOGO ON A BANNER NEAR BIERGARTEN, WELCOME BOARD, TABLE TENTS, SOCIAL MEDIA, EMAIL BLAST, PREMIER FULL PAGE AD IN WEEKLY PARISH BULLETIN, SHOUT-OUT DURING EVENT, OPPORTUNITY TO NAME THE SIGNATURE BEER AT THE EVENT, 6 TICKETS TO THE OKTOBERFEST CELEBRATION ON OCTOBER 5, 2024, PREMIUM SEATING AND RESERVED TABLE AT THE EVENT, AND 100 BASKET RAFFLE TICKETS.

☐ **\$750 PRETZEL PARTNER**

YOUR NAME OR LOGO ON A BANNER NEAR THE PRETZEL PEDDLER STATION, TABLE TENTS, SOCIAL MEDIA, EMAIL BLAST, PREMIER HALF-PAGE AD IN WEEKLY PARISH BULLETIN, SHOUT-OUT DURING EVENT, 4 TICKETS TO THE OKTOBERFEST CELEBRATION ON OCTOBER 5, 2024, RESERVED TABLE AT EVENT, AND 50 BASKET RAFFLE TICKETS.

☐ **\$500 BRATWURST BENEFACTOR**

YOUR NAME OR LOGO ON A BANNER IN THE EVENT TENT, EMAIL BLAST, PREMIER QUARTER-PAGE AD IN WEEKLY PARISH BULLETIN, SHOUT-OUT DURING EVENT, 2 TICKETS TO THE OKTOBERFEST CELEBRATION ON OCTOBER 5, 2024, AND 20 BASKET RAFFLE TICKETS.

☐ **\$300 STEIN SUPPORTER**

YOUR NAME OR LOGO ON A BANNER IN THE EVENT TENT, MENTION IN WEEKLY PARISH BULLETIN, SHOUT-OUT DURING EVENT, 2 TICKETS TO THE OKTOBERFEST CELEBRATION ON OCTOBER 5, 2024, 10 BASKET RAFFLE TICKETS, 2 ENTRIES INTO STEIN-HOLDING CONTEST, AND OPPORTUNITY TO AWARD STEIN-HOLDING CONTEST WINNER THEIR TROPHY.

☐ **BASKET RAFFLE ITEM OR MONETARY DONTATION TOWARD BASKET ITEMS \$\_\_\_\_\_**

DONATE A NEW ITEM, PRODUCT, SERVICE OR EXPERIENCE. EVENT TICKETS, UNIQUE EXPERIENCES, OVERNIGHT GET-A-WAYS, JEWELRY, HIGH-END GADGETS, PREMIUM WINE, GIFT CERTIFICATES, AND PRODUCTS FOR ALL AGES ARE APPRECIATED. NOTHING IS TOO SMALL AND WE CAN PAIR IT WITH ANOTHER DONATION TO MAKE A PACKAGE BASKET.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

**PLEASE MAIL THIS FORM  
WITH PAYMENT TO THE FOLLOWING ADDRESS:**

**OUR LADY OF THE WOODS CHURCH  
ATTN: OKTOBERFEST  
21892 GUDITH  
WOODHAVEN, MI 48183**



**EMAIL LOGO TO: RAMORE@OLOW.ORG  
CHECKS PAYABLE TO: OUR LADY OF THE WOODS**



**YOU SHOULD SPONSOR**

# **5 REASONS**

**OUR EVENT!**

You've done the billboards, put the stamps on the direct mailers and recorded your radio and TV spots. Your social media marketing is covered.

But marketers often overlook the benefits of sponsorships.

Check out these five reasons your business should consider sponsoring our event and reap the rewards.

## **Brand Visibility**

Sponsoring an event provides prominent exposure to a targeted audience. Your business' name, logo, and messaging are featured in event promotions, signage, and materials, enhancing brand awareness and recognition.

## **Targeted Marketing**

Events often attract specific demographics or interest groups. Sponsoring an event allows you to connect with a concentrated audience that aligns with your target market, making your marketing efforts more efficient and effective.

## **Enhanced Brand Image and Reputation**

Associating your brand with a well-regarded event can improve your company's image and credibility. It shows your commitment to community engagement or support for relevant causes, which can positively influence public perception.

## **Networking Opportunities**

Events provide a platform for networking with other businesses, industry leaders, and potential clients. Sponsorship often includes access to exclusive networking sessions, allowing you to build valuable relationships and partnerships.

## **Lead Generation and Sales**

Events can drive direct engagement with potential customers. As a sponsor, you often have opportunities to showcase your products or services, distribute promotional materials, or offer special deals, helping to generate leads and boost sales.



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**OUR LADY OF  
THE WOODS PARISH**

**Oktober**

**2024**

**OCTOBER  
5TH AND 6TH**

**fest  
& FAMILY DAY**

**SATURDAY**

**Oktoberfest**

**5:00 PM - 10:00 PM**

Music and dancing with  
"The Badinov's"

Food court & Biergarten  
(a variety of foods available)

Hourly 50/50's

Basket raffle  
(Scheduled drawings,  
Saturday, October 5th)

Grand Raffle Tickets  
(Drawing on Sunday, October 6th)

**\$5.00 WRISTBANDS  
ARE REQUIRED**

**SUNDAY**

**FAMILY DAY**

11:00 AM:  
Children's Mass in the Church

12:00 PM: Donuts & Cider  
in the tent after mass

2:30 PM: Oktoberfest  
grand raffle drawing

3:00 PM: Closing prayer  
with Father Bob Johnson

FREE Children's games,  
prizes & ice cream

Dancing fun with  
D.J. Gary Rushlow

\$1.00 hot dogs, pizza, soda

Cake Walk -- Catholic  
Women's Group

**MUST BE 21+ TO PURCHASE  
A WRISTBAND**

**SENIORS 75+ ARE FREE!**

# GRAND RAFFLE PRIZES

**1ST PRIZE**

**\$4,000**

**2ND PRIZE**

**\$1,000**

**3RD PRIZE**

**\$500**

**DRAWING WILL TAKE PLACE ON SUNDAY**

The admission charge (Saturday only) helps to defray the cost of the Bands/Music, Tents, Tables, Chairs, and Equipment Rentals.

Each numbered wristband purchased includes a chance to win an overnight stay with dinner for two at:



PRE-SALE OF WRISTBANDS WILL BEGIN  
THE WEEKEND OF SEPTEMBER 21 & 22

**NO WRISTBANDS ARE REQUIRED FOR FAMILY DAY ON SUNDAY**

**ALL ARE WELCOME!**  
**WE HOPE TO SEE YOU THERE**



**OUR LADY OF THE WOODS**

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