

Updated 10.23.19

Parish Council survey before Strategic Planning Session 11.9.19

Format: Will be emailed, with response coming to Paula.

Distribution: via Rob to PC, FC, LC and select staff and youth Note: when you send, you should cc me (vapaulaotto@aol.com) so if people respond directly to the email, it will come back to me.

Timeline:

October 23	Final approval of questions
October 24-25	Survey distributed
November 1	survey due by 5 p.m.

Decisions:

The 11.9 agenda will cover 9 a.m.- 1 p.m. with two breaks and snacks throughout.

Rob, Loraine and Paula will set up a meeting with Fr. Jim before the retreat. Paula will work with Kate to find a time.

Email intro paragraph (to be edited by Rob)

The Church of the Redeemer is preparing for a Strategic Planning session with the Parish Council. Father Jim and I would like your input as part of this process. Parishioners in leadership roles are being asked to complete the survey. Your candid and honest input will help us have a productive planning retreat.

The following survey should take no more than 15 minutes. It follows the SWOT format (Strengths, Weaknesses, Opportunities, Threats) that many of you may be familiar with. You can respond directly to this email or fill out the attached Word document. The responses will be compiled and summarized, with no responses being attributed to an individual.

Thank you for your support and input as we work together to ensure Redeemer's future.

Survey:

I. Our Mission

The current church mission is: *We nurture the spiritual growth of all our members through vibrant celebrations of the sacraments, daily prayer, lifelong study of our faith, hospitality, and compassionate service to each other and to the "world beyond our doors."*

II. Strengths – Weaknesses – Opportunities – Threats (SWOT)

Please list up to three items for each of the four SWOT areas. Include a one-two sentence explanation.

For example: Strength: Communication with parishioners. The frequency of emails and social media posts, as well as responsiveness of staff is good.

Strengths: What does Redeemer do best? As an example, this could be community outreach, making people feel welcome or children's religious education. What differentiates Redeemer? A STRENGTH is something that can be controlled internally.

STRENGTHS

- 1.
- 2.
- 3.

Weaknesses: In what areas could Redeemer do better? Where is Redeemer vulnerable? As an example, this could include programs for seniors, communications, or budgets. A WEAKNESS is something that can be controlled internally.

WEAKNESSES

- 1.
- 2.
- 3.

Opportunities: External factors that may help the organization, or that Redeemer could capitalize on. Examples might include new funding from the Diocese, new neighborhoods nearby, or activities that put Redeemer in a favorable spotlight.

OPPORTUNITIES

- 1.
- 2.

3.

Threats: External factors that may hurt or damage the organization. Threats are potential stumbling blocks for the success of the organization. Examples might include funding issues, negative news stories about the Catholic Church, or the aging of Redeemer's parishioners.

THREATS

- 1.
- 2.
- 3.

Is there any other information you believe would be helpful for the strategic planning process?