

# "Our Family" Newsletter Survey

(For All Saints Catholic Church parishioners only, please.)

93 responses; 82 paper and  
11 online

Your opinions matter to us! Please take a few minutes of your time to let us know your thoughts about the All Saints newsletter, "Our Family." The deadline to submit surveys is January 1, 2014.

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The goals for Our Family, as defined for the kick-off issue in 2008, are:

- To engage parishioners to get involved (or re-acquainted) in a vibrant parish life
- To Inform parishioners about services provided by the various ministries to better serve those in need, and
- To nurture a deeper understanding of living life as a Christian disciple.

1. The goals listed above seem to be met by the publication.

- Yes **82**
- No **1**
- No opinion **8**

**Not answered 1; not sure 1**

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2. I find the material in the newsletter to be informative and interesting.

- Yes **86**
- No **1**
- No opinion **4**

**Not answered 1; some are interesting some are not 1**

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3. I find the length of the articles

- Too long **6**
- Too short **2**
- Just right **71**
- No opinion **13**

**Depends on subject matter 1**

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4. Let us know your preference for either a full-color or black/white newsletter.

- I enjoy the full color publication. **39**
- I think a black and white publication would be sufficient. **24**
- It really doesn't matter to me. **32**

**Comments: Whatever saves money. Is B/w less costly? I know color is more expensive but it's worth it. (More than one answer = 3)**

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5. What are your thoughts about how often we should publish an issue of "Our Family?"

- Twice a year **3**
- Three times a year **15**
- Four times a year **60**
- Six times a year **11**
- Not at all **6**

**Comment: Whatever fits (more than 1 answer)**

6. How many issues of "Our Family" have you read?

- Less than 5 **13**
- 5 to 10 issues **11**
- 10 or more issues **12**
- Every issue since 2008 **55**

**No answer 2**

7. How would you be interested in receiving future publications of "Our Family?"

- As a printed publication delivered by the US Postal Service **40**
- An electronic version delivered by e-mail **13**
- Both as a printed publication and electronically by e-mail **17**
- In the magazine rack in All Saints **21**
- I would not care to receive the newsletter at all. **5**

**Multiple answers=5. Comments: Hand them out or have on table after Mass. 4 Save Postage. 1 No answers. 2**

8. Please let us know if you have gifts and/or talents that you would like to utilize in helping produce our parish newsletter:

- I enjoy brainstorming about new ideas or ways to present information.
- I enjoy writing articles.
- My gifts are in the area of layout and design.
- I am someone who enjoys proof reading.
- I would be happy to submit photographs to compliment the newsletter articles.

Do you have other talents you would like to share with the Newsletter Committee?

9. Do you have any ideas or suggestions for future publications of "Our Family?"

- **I would save the postage and only mail to parishioners who didn't contribute that week.**
- **With current budget we need to (sadly) trim expenses. We cannot even afford a janitor currently! An optional email sharing is sufficient. Place printed copies for others in the Narthex. (No more postage!)**
- **Spotlight an All Saints Parish family.**

- Meet a Family – Highlight a family(ies) and show their pictures with names so we can get to know who is who.
  - Continue the welcoming of new members.
  - List the “staff” to facilitate input.
  - It should be a couple of pages longer. I am sure positive news is left out due to the cost restrictions.
  - I think it’s informative but does not seem to engage parishioners to get involved.
  - Most cost effective as B & W.
  - Both printed and e-mail. I know there are those who do not have computers or email.
  - I think it is great the way it is – a nice balance of featuring families as well as activities, etc.
  - I think you’re doing fine.
  - Love the color!
  - Keep it up - enjoy it!
  - Keep up the good work!
  - Good job!
  - Include All Saints and local area events that are not necessarily planned by All Saints, but which we could participate in.
  - Keep up the good work.
  - Suggestion: Perhaps more photos/cut-lines to use as news briefs or updates (things that don’t necessarily require a full article.)
  - Stop
  - This is a luxury item. If we have a \$44,000 loss for 2013 we can’t afford this. (How much does it cost?)
  - Keep up the good work!
  - Suggest “showcasing” the different ministries at All Saints – How they began, those whose efforts keep them going, etc.)
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