



East Shoreline

Catholic Academy

A STREAM Model and Successor School of
Our Lady of Mercy and St. Mary Schools

November 20, 2018

ALERT: *The purpose of this bulletin is to provide you with factual information and to correct misimpressions that may be created by Our Lady of Mercy Preparatory Academy ("OLM Prep") in its publications, website, and written solicitations.*

OLM Prep opened its doors in September 2018. Its publications may cause you to believe that OLM Prep is the continuation of the Our Lady of Mercy School that St. George and St. Margaret parishes operated on Neck Road in Madison. OLM Prep is NOT the continuation of the Our Lady of Mercy School that had been operated by the parishes between 2006 and 2018.

The OLM Prep materials indicate that:

- OLM Prep claims to be the "successor" school to Our Lady of Mercy School, despite having no relationship with the parishes' Our Lady of Mercy School. Without authorization or permission, OLM Prep incorporates into its materials the parishes' Our Lady of Mercy School logo to create a timeline of "OLM Through the Years" – creating the misperception that a connection exists with the prior Our Lady of Mercy Schools. No such connection exists.
- OLM Prep seeks to reach out to "alumni", despite opening its doors in 2018. In this way it attempts further to blur and conflate its three-month operational history with the parishes' twelve-year history of operating Our Lady of Mercy School at Neck Road.
- OLM Prep has included in its materials a photo of the parishes' Our Lady of Mercy School sign that existed on Neck Road –which again blurs the clear distinction between these entities.
- OLM Prep asserts that it is continuing "the academic richness of an independent Catholic school that it has been for many decades." In fact, it is not a Catholic school and has no right or authority to claim to be Catholic. It has not been recognized by the Catholic Church as Catholic and does not comply with the requirements of Canon Law to qualify as a Catholic school.

The charitable support you choose to provide to entities should be based on facts about them. Our goal is to address the confusion that is being created by the OLM Prep publications and materials.

The Our Lady of Mercy School that was sponsored by St. George Church and St. Margaret Church and that operated at 149 Neck Road in Madison from 2006 through 2018, joined with St. Mary's School sponsored by Saint John Bosco Parish. Beginning in September 2018, the combined school is called East Shoreline Catholic Academy. It is East Shoreline Catholic Academy (ESCA) that is the successor to Our Lady of Mercy School, and it is East Shoreline Catholic Academy that is the only Catholic school in the Guilford, Madison, Branford region. A contribution to OLM Prep does not benefit East Shoreline Catholic Academy or its students.

We believe that OLM Prep is using the mailing list that was compiled by the parishes' Our Lady of Mercy School. This is being done without the parishes' permission. To be removed from the OLM Prep mailing list, please clearly advise OLM Prep to take you off its mailing list. You may do this by notifying the OLM Prep Principal in writing at 503 Old Toll Road, Madison, CT 06443 or by email at: principal@olmprep.com.