

We are currently finalizing details of how our MQP virtual fair trade sale will happen. Meanwhile, you can browse the SERRV fair trade catalog offerings to find just the right gifts for all on your Christmas shopping list and be ready to order them when we have our virtual sale kickoff on Nov. 14/15 – and you'll pay no shipping that weekend!

Why buy fair trade? Are you a fair trade conscious consumer? More people than ever want to know that the products they choose support their values and fair trade principles. Some 35,000 products worldwide carry the Fair Trade Mark. This mark means the product meets rigorous economic, environmental and ethical social standards.

Fair trade is about doing trade differently in the developing world. It empowers farmers and workers to take control of their businesses, lives, and communities through trade. In the USA, Ben & Jerry's (ice cream) supports fair trade because it's a worldwide movement working to ensure that small scale farmers in developing nations can be successful in a competitive global marketplace. Ben and Jerry's sources Fair Trade ingredients such as chocolate, bananas, coffee, sugar and vanilla. Cofounder Jerry Greenfield said, " The whole concept of fair trade goes to the heart of our values and sense of right and wrong. Nobody wants to buy something that was made by exploiting someone else."

Look for these symbols on packages when you are shopping.

